PRESS RELEASE

NEW YORK ACADEMY OF ART

NEW YORK ACADEMY OF ART and HIGHLINE STAGES present

Single Fare 4

A show of small works made with New York City Metrocards

September 16–17
Highline Stages
441 West 14 Street
New York

Opening Reception
Saturday, September 16
5–8 pm

The New York Academy of Art, in partnership with Highline Stages, is pleased to present “Single Fare 4.” This exhibition presents thousands of artworks created on or with New York City metrocards, with a portion of sales benefitting student scholarships at the Academy and the Alumni Association of the New York Academy of Art. The exhibition will be on view for two days, September 16 & 17 at Highline Stages, 441 West 14th Street in New York, with an opening reception from 5 – 8 pm on Saturday, September 16.

All works will be sold at a flat fee of $115, except during the “preview hour” from 5 – 6 pm on Saturday, September 16, where works will sell for $215. Attendees will also have the opportunity at the opening reception of entering a raffle for special Metrocards by high-profile artists.

The Metrocard-as-medium open call art show “Single Fare” was originally created by New York Academy of Art alumni artists Michael Kagan and Jean-Pierre Roy in 2010 and has proven wildly popular, with artists using Metrocards to create drawings, video installations, paintings, sculptures, interactive work, 3-D printed objects and more. The exhibition concept has been acclaimed by The New York Times, which called the entries “two-and-an-eighth by three-and-a-quarter-inch masterpieces.” Roy comments: “We created “Single Fare” seven years ago as a celebration of the artists in our vibrant creative community but we had no idea that it would become such a cultural phenomenon. We are thrilled to get to partner with the New York Academy for the fourth iteration.” Follow @singlefare on Instagram to see works from the show.

ABOUT THE NEW YORK ACADEMY OF ART

Founded in 1982 by artists, scholars and patrons of the arts, including Andy Warhol, the New York Academy of Art is a not-for-profit education and cultural institution which combines intensive technical training in drawing, painting and sculpture with active critical discourse. Academy students are taught traditional methods and techniques and encouraged to use these skills to make vital contemporary art. Through major exhibitions, a lively speaker series, and an ambitious educational program, the Academy serves as a creative and intellectual center for all artists dedicated to highly skilled, conceptually aware figurative and representational art.

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